

Heartland Highland Cattle Association Annual Membership Meeting  
Branson Towers Hotel, Branson, Missouri,  
Saturday, March 2nd, 2024 8:30 am

Opening remarks by President Harold Ramey:

- An employee can't be secretary for the board: notes will be up to date after the paperwork for the auction is done

Agenda:

- Motioned by Kevin Zerr and approved by Davis Edwards

Notes:

- Motioned by Brock Batz and seconded Jerry Thompson

Old business:

- Minutes accepted by Kevin Zerr and Davis Edwards
- Registration recap:
  - Adam Michaud states the number is still on the uptick
- Question a rising:
  - Why can't we use the credit card already on file?
- Issues of slots of auction:
  - 12:01-6 am bull slots filed and have been discussed
  - Classifieds need revamping
  - Bulls-registered or not... steers?
  - 1st-time buyers are expecting to get their investment back, not lose
- A continuing issue:
  - A lack of knowledge of the public of the Highland cattle breed

New Business:

- Registering of A.I.
  - Discussed by Adam Michaud and Mike Senglaub
  - Motion for pedigree communication approved/motioned by Davis Edwards and seconded by Brock Batz
- Upgrade information and how it is distributed
  - Mike Senglaub
- Logistics:
  - Add Tracey Riley as a check signer for the account
  - Motioned/Approved by Jerry Thompson and seconded by Brock Batz
- Quarterly meetings:
  - 1st of June and 1st of September by phone
  - Fall auction and annual meeting in person
- Military Veterans retreat
  - References, options for auctions, membership

- Hiring auction help:
  - Discussed hiring 3-6 people to help in the barn during the auction and to assist in running cattle
- Website restructuring:
  - Make it more clear
- Discussion by Steve Steward on Member Code of contact
  - Motion was made
  - Approved by Brock Batz and seconded by Mike Senglaub
- Adam Michaud will work with Jennifer to redirect the telephone system
  - Motion made
  - Approved by Kevin Zerr and seconded by Mike Senglaub
- Discussion about scholarships
- Discussion about the size of cattle
- Pay bills
  - Motioned made by Brock Batz and seconded by Jerry Thompson
- Discussion about the board secretary and treasurer
- Acceptance of budget:
  - Kevin Zerr and Adam Michaud

Closing:

- Brock Batz and Jerry Thompson

By HHCA Board of Directors Secretary  
Joyce Allender