

## Heartland Highland Cattle Association Board Meeting Minutes

Friday December 6th, 2024

Called to order: 6:00 PM

### Open Meeting:

#### A. Attendance

##### a. Harold Ramey

Joyce Allender

Katherine Faulk

Becky Semmler

Mike Senglaub

Gloria Assmussen

Jennifer Sutton

Clint Deardorff

Jerry Thompson

Steve Stewart

Jo Ellen Ferguson (via phone)

Adam Michaud (intake of

cattle for auction, came in at

6:40 pm)

#### B. Approved minutes of last meeting

##### a. With the correction of dates i.e.

- i. The annual gathering is March 7th and 8th, 2025

#### C. Financial report- Becky Semmler

##### a. The information/figures that has been received by Becky has recorded primary numbers only, no balances/they need to be broken down in more detail of expenses/vendors/use.

##### b. Motion: Breaks down to the committee members full financial information and then make it available to everyone

- i. Katherine moved for Becky to receive all financial information from Jennifer in detail to create a spreadsheet of expenses and income. Financial reports will be provided to the board quarterly and to members annually.
- ii. Jerry Thompson seconded the motion

### Old Business:

#### A. Committee Reports

##### a. Genetic Reports- Mike Senglaub/DNA committee

- i. See attached letters sent out by HHCA regarding Chondro
- ii. Hold \* letter not going/ Gloria is going to add to that letter
  1. Clint moves that the letter is going to be redone after that
    - a. Kevin seconded the motion
- iii. Every member in the herd book should be genetically evaluated
- iv. \$40 rather than \$17 a test that would determine if there are defaults
- v. Future would have to define default as defect (e.g. crop ear used to be a given)

1. Parentage is primary
  - a. Nearly 160 cows in database now that can be ACHA registered
- b. Auction Report- Harold Ramey/Adam Michaud
  - \* Some problems came and cows did not arrive that were committed
    - i. Jennifer: We should gather all five members of the auction committee to formulate a policy book that would act like law so that no one would doubt.
      1. She will get committee lists out to everyone
      2. The tag reader came in handy for cows this time
- c. Registry report- Harold Ramey
  - i. For H registry there were 66 cows
  - ii. For A registry there were 298 cows
  - iii. For B registry there were 577 cows
  - iv. For transfers there were 354
  - v. For cross bred/stears there were 14
  - vi. Total numbers: 1,175 from January to November
  - vii. Fees total:
    1. \$3,730 for transfers
    2. \$25,735 for registry
    3. Grand total: \$29,415
  - viii. Number of Registered animals
    1. 280 bulls
    2. 613 cows
- d. By-law changes- Steve Stewart
  - i. Discussion of by-laws/ genetics committee will be in discussion

**New Business:**

- A. Speakers for the gather in March from Farm Bureau- contacts will be utilized from Missouri University Extension/ Ag Business & Policy Education
  - a. Jake Halfey is speaking on "Budgeting tool for understanding the costs of direct marketing beef"
  - b. Taylor Ann Washburn is speaking on "Positioning our farm business to succeed on social media"
- B. Kevin Zerr moved to accept lease agreement regarding new HHCA office building
  - a. Jerry Thompson seconded the motion
  - b. After discussion it was decided that Adam will investigate further questions about insurance coverage that is employees, software, and equipment.

- i. Clint Deardorff made a motion that because insurance is pending, we investigate further
    - 1. Joe Ellen seconded the motion
  - ii. Clint made a motion that insurance for the board (million dollar policy) be attained
    - 1. Katherine Faulk seconded the motion
    - 2. Letter will be withheld until board policy is in place (of genetics *old business*)
  - c. Discuss auction marketing- Adam Michaud
    - i. Adam presented the idea of having the auction videotaped through the Landon Hutchison and Duke Marketing Agency
      - 1. Jerry seconded this motion
  - d. Discuss DNA testing for registration (refer back to Aa of Old Business)
- \* Harold motion to go to closed session
- Becky Semmler seconded the motion

#### **Closed Meeting Session**

- \* Katherine moved that we move out of closed session
- Kevin Zerr seconded it

#### **Re-open Open meeting**

- \* Katherine moved that we move again to open meeting
- Clint Deardorff seconded it

#### **Adjourned meeting 9:00 pm**

**Minutes Recorded By:** *Joyce Allender, Board Secretary*